

## **Privacy Policy**

The Privacy Policy is effective from 30<sup>th</sup> January 2021 Shan Car Rentals (ABN: 16 653 465 313) T/A Top End Car Rentals & campervan Hire being the owner of this website is committed to protecting your privacy and commits themselves to conforming to the Privacy Amendment (Private Sector) Bill 2000, and the National Privacy Principles of Australia.

We use Google Analytics for site statistics. This involves placing a cookie on your computer that is used to collect anonymous traffic data. Importantly, we do not combine the anonymous information collected through Google Analytics with personally identifiable information. In addition to Google Analytics, we use a range of web analytics tools (such as web beacons) to help us understand consumer behaviour and use of our website. In particular, these tools enable us to deliver cookies, count visits and understand usage and campaign effectiveness. This data helps us to stay connected and relevant to our customers. If you do not wish to receive any cookies you may set your browser to refuse cookies. However, this will mean that we will not be able to personalise your website each time you visit.

The terms of the Owner's Privacy Policy forms part of this Agreement.

The Owner's Privacy Policy sets out how We collect, use, store and disclose Your Personal Information.

If We do not collect Personal Information from You, We will not be able to rent You a Vehicle and if any of the Personal Information You provide is incomplete or inaccurate, the quality of the Owner's services may be compromised.

By entering into the Rental Contract with Us and by providing Us with Personal Information, you represent to us and We proceed on the basis that You have read and agree to the terms of the Owner's Privacy Policy.

If you have any questions or comments, please contact us on (08) 8947 2846 or email enquiries@topendcarrentals.com.au.